

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com. END SEMESTER EXAMINATIONS APRIL-2023

SEMESTER - III

20UCOCT3006 - Business Management

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What is management? Explain its significance.
2. What type of skills a manager should possess for undertaking his job effectively?
3. What do you understand by objectives? What are the advantages of laying objectives?
4. Discuss the administrative problems faced in decision-making.
5. What is line and staff organization? State its advantages.
6. What is power? Is power different from authority? Justify.
7. List out the various techniques of effective co-ordination.
8. Interpret the importance of control.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss the contribution of F.W.Taylor to management thought.
10. Illustrate the steps followed in a planning process.
11. Describe the meaning of span of control. Explain the factors influencing span of control.
12. Discuss Maslow's hierarchy of needs theory.
13. Briefly describe the types of leadership.
