

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

M.Com. - END SEMESTER EXAMINATIONS NOVEMBER - 2022

SEMESTER - I

20PCOCT1004 - Advanced Management Theory

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the various factors influencing cultural and ethical environment.
2. Explain the different types of growth strategy.
3. Compute the characteristics of ISO 9000.
4. Explain the advantages of BPR in Indian industry.
5. Explain the Contribution of Bhagvat Gita to management.
6. Predict the limitations of strategic management.
7. Illustrate the objectives of Business Process Reengineering.
8. Ascertain the problems of women executives in management.

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Explain the important features of Japanese management.
10. Show the merits and demerits of strategic management.
11. Ascertain the various steps to be followed in registering ISO.
12. Diagnose the impact of Information Technology audit on management.

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Examine the need and responsibility of BPR in current scenario.
