

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

M.Com. - END SEMESTER EXAMINATIONS NOVEMBER - 2022

SEMESTER - III

20PCOCT3009 - Entrepreneurship and Small Business Promotion

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. List out the essential qualities of an entrepreneur.
2. What are all the objectives of Entrepreneurship Development Programmes?
3. List out the four motivating factors which influence a woman entrepreneur.
4. What are the techniques or steps in Project Identification?
5. Explain the role of NSIC in entrepreneurship development.
6. Classify and explain the various available sources for small enterprises.
7. Explain the main Entrepreneurial traits of Women Entrepreneurs.
8. Examine the external sources of funds available to small business.

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Describe the different types of entrepreneurs.
10. Critically evaluate project appraisal methods generally used to appraise the projects.
11. Explain the various sources of finance and financial support from government organizations for the units in MSME sector.
12. Discuss the several factors responsible for increasing the level of women entrepreneurship in India.

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Critically evaluate the views on entrepreneurship put forward by Schumpeter, Walker and Drucker.

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