

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.**

**M.Com.- END SEMESTER EXAMINATIONS NOVEMBER - 2022**

**SEMESTER - III**

**20PCOCT3011- Research Methodology**

**Total Duration : 2 Hrs 30 Mins.**

**Total Marks : 60**

**Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. What are the different types of research?
2. Explain the steps involved in a sample design.
3. Relate the primary and secondary data collection in research methodology.
4. Interpret the significance of report writing.
5. State the role of plagiarism in research.
6. What is the need for research design?
7. Explain usefulness of regression analysis in research.
8. Describe the scales of measurement.

**Section B**

**Part A**

Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Briefly describe the different steps involved in a research process.
10. Define sampling and discuss the types of probability sampling.
11. Examine in detail the formulation of hypothesis and testing the same.
12. What are the requirements of a good research report? Explain in brief the structure of research report.

**Part B**

Compulsory question ( $1 \times 10 = 10$  Marks)

13. Discuss the major ethical and moral issues involved in conducting research.

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