

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

M.A. END SEMESTER EXAMINATIONS NOVEMBER - 2022

SEMESTER - I

20PHRCT1001 - Principles of Management

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Discuss the basic principles of management.
2. Narrate the evolution and history of management science.
3. Describe the factors to be considered for the establishment of an organization.
4. Explain the pros and cons of decentralization.
5. Elaborate on the fundamentals of staffing.
6. Elucidate on the integrated control system in an organization.
7. Describe the importance of business ethics.
8. What do you know about MBO? Discuss.

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Elaborate on the factors of planning and also its significance.
10. With the help of an illustration, explain the organizational hierarchy of a large concern.
11. How do you establish performance of employees? Suggest the strategies.
12. Discuss about a) EOQ and b) MBE

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Is Management Art or Science? Substantiate your answer with relevant examples.
