

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

M.A. END SEMESTER EXAMINATIONS NOVEMBER - 2022

SEMESTER - III

20PELET3004 - Popular Culture Studies

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain how pop culture affects stereotypes.
2. Illustrate the consequences of post-modern human's lack of faith in progress.
3. Examine the injustices prevalent in the American social system with reference to the poem "Howl".
4. Comment on the rise of fan fiction and its effect on popular culture.
5. Interpret the pervasive power of ideology, values and beliefs in reproducing class relations and concealing contradictions in the civil society.
6. Relate the "system of magic" to the attitudes and social thinking of a "consumer" society.
7. Elaborate on Dan Brown's depiction of the "misunderstood genius" in Inferno.
8. Assess the impact of technology that changed the face of the music of popular culture.

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Explain how the language of hipsters shapes their identity and interactions with the society.
10. Evaluate the influence of anarchy on culture depicted by Arnold in "Culture and Anarchy".
11. Postmodernism attacks specific notions of monolithic universals and encourages fractured, fluid and multiple perspectives. Justify.
12. Assess Richton's use of tropes, ideals, and stylistic devices to accentuate the medieval elements of his novel and his attempts to express his anxieties about corporate power in today's world.

Contd...

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Examine the social relations, societal structures and existential conundrums in the world of the Harry Potter novels.

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