

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

M.A. END SEMESTER EXAMINATIONS NOVEMBER - 2022

SEMESTER - I

**21PJCCT1002 - Print Journalism**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Define News Objective.
2. Relate News Reporter and Correspondent.
3. Classify Sports writing.
4. Describe role of Editorial department.
5. What does it mean by yellow journalism?
6. Discuss about Liner and Freelancer.
7. Illustrate Principle of Page Layout-Typography.
8. Differentiate Hard News and Soft News.

### **Section B**

#### **Part A**

Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Explain in detail about Structure of News Report.
10. Classify Role and challenges of a News Reporter.
11. Distinguish between Review and Criticism.
12. Analyse Investigative Journalism with examples.

#### **Part B**

Compulsory question ( $1 \times 10 = 10$  Marks)

13. Justify why is broadcast news reporting important.

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