

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

M.A. END SEMESTER EXAMINATIONS NOVEMBER - 2022

SEMESTER - III

21PJCCT3007 - Television Journalism

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. TV is still a tool of Mass Communication. Illustrate with examples.
2. Describe the process of preparing for a Live Telecast.
3. When and where will you apply Blue and Green Matte?
4. Mobile apps are substituting the professional editing software. Explain with examples.
5. Cite some News anchoring tips and News Writing structure followed in journalism.
6. How will you predict and apply various Camera movements for shooting?
7. Sketch the necessity of Prompting in news reading. Explain with examples some of the Jargons used in Broadcasting.
8. Distinguish Mobile Journalism with main stream journalism.

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Expansion and Reach of TV is still tremendous in the OTT era. Give examples.
10. Classify the various Sources of information available for news gathering.
11. Differentiate the Production process for live and recorded programme.
12. Compare/Criticize any two Committees of your choice.

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. News in social media platform is booming with citizen journalism. How will you predict the credibility and examine the facts?
