

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

M.A. END SEMESTER EXAMINATIONS NOVEMBER - 2022

SEMESTER - I

20PJCCT1002 - Print Journalism

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Who is a journalist?
2. What is press meet?
3. What is a scoop?
4. Name any two news beats.
5. Who is an editor?
6. Explain narrative headline.
7. What is an Op-Ed page?
8. Explain proof-reading.

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. What distinguishes a newspaper from a news agencies?
10. What must be included in a news report on health?
11. Write an editorial on Climate Change.
12. Sketch a front page of a daily newspaper, as if you were an editor of a newspaper.

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Keeping in mind the principles of interviewing a personality, frame a set of 10 questions that you would ask Union Minister for Information and Broadcasting.
