

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

M.A. END SEMESTER EXAMINATIONS NOVEMBER - 2022

SEMESTER - II

20PJCCT2005 - Community Journalism

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Brief the evolution of community journalism.
2. Identify the Skills of community journalist.
3. Enumerate the role of community media in India.
4. What are the Role and responsibilities of community journalist?
5. Describe the Principles of Community engagement.
6. Identify the six C's of successful community engagement.
7. What are the challenges faced by community media adapting to new technologies?
8. Explain the major functions performed by community media.

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Brief the Theories of communication and community journalism.
10. Identify the Characteristics of the relationship between journalist, the community and the media in general.
11. Enumerate Community radio need, origin, concept, philosophy and policy of community radio as an alternative mass medium.
12. What are the Ethical issues in community reporting?

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. What is Community engagement? Brief the typology characteristic manipulative participation and how it helps in self-mobilization and modifying attitude and opinion.

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

M.A. END SEMESTER EXAMINATIONS NOVEMBER - 2022

SEMESTER - II

20PJCCT2005 - Community Journalism

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Brief the evolution of community journalism.
2. Identify the Skills of community journalist.
3. Enumerate the role of community media in India.
4. What are the Role and responsibilities of community journalist?
5. Describe the Principles of Community engagement.
6. Identify the six C's of successful community engagement.
7. What are the challenges faced by community media adapting to new technologies?
8. Explain the major functions performed by community media.

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Brief the Theories of communication and community journalism.
10. Identify the Characteristics of the relationship between journalist, the community and the media in general.
11. Enumerate Community radio need, origin, concept, philosophy and policy of community radio as an alternative mass medium.
12. What are the Ethical issues in community reporting?

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. What is Community engagement? Brief the typology characteristic manipulative participation and how it helps in self-mobilization and modifying attitude and opinion.
