

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

M.A. END SEMESTER EXAMINATIONS NOVEMBER - 2022

SEMESTER - IV

20PJCT4009 - Radio Journalism and Production

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain Airwaves.
2. What are the different types of radio?
3. Discuss the functions of a radio producer.
4. Explain radio programming genres.
5. What are the different types of microphones used in radio recordings?
6. What is a radio jingle? Write a jingle for your radio station.
7. What is a HAM radio?
8. Explain Prasar Bharati.

Section B

Part A

Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. FM has brought remarkable changes in the radio broadcasting system of India - Discuss.
10. What are the basics of radio talk shows?
11. "Radio creates pictures in the mind of the audience" - Comment.
12. Conceptualize and write a one-minute radio PSA on "Say No to Drugs". Prepare your script with necessary sound bites.

Part B

Compulsory question ($1 \times 10 = 10$ Marks)

13. Write a radio documentary on Diwali in Chennai. Prepare your script with necessary sound bites.
