

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

M.Com. - END SEMESTER EXAMINATIONS APRIL - 2023

SEMESTER - IV

**20PCOCT4012 - Organisational Behaviour**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain any three concepts of organisational behaviour.
2. Describe the various factors that influence individual behaviour.
3. Explain the determinants of Personality.
4. Define Attitude. Explain the components of Attitude.
5. Explain the external factors influencing formal groups.
6. Differentiate organisational culture from climate.
7. Describe the objectives of organisational development.
8. Evaluate the measures that can be adopted to overcome resistance by employee.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Explain the various organisational behaviour model.
10. Classify the external factors influencing the selection of stimuli in the context of perceptual process.
11. Examine the process of group decision making and how to improve it?
12. Evaluate the methods of transmitting organisational culture to employee.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Determine the various factors influencing organisational effective.

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