

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

M.Com.(A&F) - END SEMESTER EXAMINATIONS APRIL - 2023

SEMESTER - II

**20PAFCT2007 - Research Methodology**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Explain the Importance of Research.
2. Explain the different methods of collecting the primary data in an research.
3. Predict the factors determining the size of sample.
4. Outline the guidelines for constructing a questionnaire.
5. Explain the characteristics of a good hypothesis.
6. Relate the various steps involved in writing a research report.
7. Describe the precautions to be observed while preparing effective research report.
8. Ascertain the types of statistical analysis.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Explain the process of research.
10. Apply the types of sampling techniques in a research work.
11. Distinguish between questionnaire and schedule.
12. Criticise the testing of hypothesis.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Determine the components required in research design.

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