

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

M.A.(HRM) END SEMESTER EXAMINATIONS APRIL - 2023

SEMESTER - I

**20PHRCT1001 - Principles of Management**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Define Management. Explain the basic principles and process of management.
2. Explain the factors to be considered in the establishment of an organisation.
3. Explain the pros and cons of centralisation and decentralisation of authority.
4. Explain the various types of coordination techniques.
5. Explain the application of the process of control at different levels of management.
6. Explain the break even analysis with pictorial presentation.
7. What is EOQ? Elaborate with your own examples.
8. Explain the uses of organisational charts and manuals.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Define planning. Explain the strategic consideration in planning.
10. Define span of control. Distinguish between narrow and wide spans of control.
11. Explain the factors affecting staffing.
12. Explain the measurement of performance and also suggest the remedial action for better performance.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Explain the various operational control techniques.

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