

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

M.A.(HRM) END SEMESTER EXAMINATIONS APRIL - 2023

SEMESTER - IV

20PHRET4003 - Entrepreneurship Development

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Mention Characteristics of a successful entrepreneur.
2. Explain the basic requirements for setting a small scale unit.
3. Categorize the different methods of raising finance for a business.
4. Classify the various kinds of pricing strategies.
5. List the various sources of identifying business opportunities.
6. Classify the components of Micro and Macro business environment.
7. Explain the role of incubators in entrepreneurship development.
8. Analyse any five institutions providing institutional support to the entrepreneur.

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. "Entrepreneurs are born and not Made" – critically examine the statement.
10. Analyze the role of entrepreneur in the economic development of a country.
11. Examine the criteria for selecting location of small scale industries.
12. Appraise the causes and remedies for the sickness in small scale industries.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. Analyze the problems faced by women entrepreneurs in India. State the various schemes introduced by the Government for the development of women entrepreneurs.
