

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.

M.A. END SEMESTER EXAMINATIONS APRIL - 2023

SEMESTER - I

**21PJCCT1002 - Print Journalism**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Describe the importance of fact-checking and verification in news reporting.
2. Explain the different types and styles of headlines.
3. Classify the techniques news reporters use to cover breaking news and live events.
4. Explain the advantages and challenges of using the RTI for news reporting.
5. Explain entertainment, infotainment, and edutainment news with suitable examples.
6. Discuss key skills required for Science and Technology journalist.
7. Describe the Structure of an Editorial Department, and what are the key responsibilities of its staff.
8. Recommend some key considerations in designing the Front page of a newspaper.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Describe how hard news and soft news differ in terms of their elements and structure.
10. Relate the difference between a reporter, correspondent, stringer, liner, and freelancer in news reporting.
11. Distinguish News and Opinion. How do journalists ensure that they are reporting the facts accurately while also expressing their opinions?
12. Criticize the role of Language and Grammar used in news stories affect their readability and effectiveness.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Define Desktop Publishing (DTP). Write a note on two popular software programs used for designing.

\*\*\*\*\*