

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

M.A.(Jour) END SEMESTER EXAMINATIONS APRIL - 2023

SEMESTER - IV

21PJCCT4010 - Radio Journalism

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Elucidate the characteristics of a radio.
2. Write short notes on the emergence of Public and private FM.
3. Mention the qualities and duties of news readers.
4. Explain the types of radio interviews.
5. Mention the different recording formats.
6. How does describe the functioning of a live broadcast process?
7. "Radio has become a vital medium of communication in India". Justify.
8. What are the do's and don'ts in Digital Editing?

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Write in detail about the evolution of radio broadcasting in India.
10. Explain the role of AIR as a mass medium of communication.
11. Write a detailed note on the radio news bulletin production.
12. Elucidate the new trends in radio magazine.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. Explain the different types of microphones used in Radio production.
