

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

BBA END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - I

20UBACT1001 - Principles of Management

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the nature and scope of Management.
2. Explain the steps involved in MBO.
3. Distinguish between Recruitment and Selection.
4. Define control and explain the various steps in the control process.
5. What are the advantages of Planning?
6. Explain the types of Delegation.
7. Explain the characteristics of Direction.
8. Discuss the characteristics of a Good Control System.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Bring out Henry Fayol's 14 principles of Management.
10. Discuss the steps involved in planning process.
11. Define the term organisation. Explain the different types of organisation.
12. Explain the different leadership traits.
13. Explain the various techniques required for effective co-ordination.
