

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Com.(CS) END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - I

21UBCAT1001 - Managerial Economics

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe briefly Nature and scope of "Managerial Economics".
2. Relate the concept "Break Even Analysis with the Managerial Economics".
3. Give the Importance of Capital Budgeting.
4. Illustrate the Nature of Profit.
5. Explain the term Production function and cost of production.
6. Predict the features of Oligopoly.
7. Describe various pricing policies under different market forms.
8. Distinguish between Accounting Profit and Economic Profit.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the Role of Managerial Economist in Business.
10. Classify the Elasticity of Demand.
11. Distinguish between Perfect Competition and Monopoly.
12. Classify the methods of Investment Decisions.
13. Criticize the various theories of Profit.
