

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com.(CS) END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - I

21UBCCT1002 - Corporate Management

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the functions of management and highlight its importance.
2. Describe human relations theory and scientific management.
3. Classify the important features and steps involved in planning process.
4. Explain the determination of organisation structure based on its type.
5. Distinguish a manager from non-manager.
6. Explain the difference between personnel management and human resource management.
7. Why do high performing organisations use confronting techniques to resolve the conflicts?
8. Examine the basic requirements of good control system.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the contributions made by F.W.Taylor to the field of Management.
10. Explain why neoclassical theory of organisation is not used by industries at all situations.
11. Diagnose the various types of selection interviews.
12. Classify the different methods of appraisal system and its importance.
13. Infer the classification of human needs given by Maslow.
