

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

B.Com.(CS) END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - IV

20UBCCT4011 - Entrepreneurial Development

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. List down the successful qualities of an entrepreneur.
2. Which are the financial institutions supporting small scale industries in India?
3. Give a note on business idea generation techniques.
4. What is Entrepreneurship Development Programme and state its objectives.
5. Briefly sketch the components of feasibility analysis.
6. Classify the types of entrepreneurs.
7. Analyse the key factors influencing entrepreneurship.
8. Identify the role of Government in organizing Entrepreneurship Development Programmes.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. "Women entrepreneurship has been recognized during the last decade as an important untapped source of economic growth"-Comment.
10. Bring out the concept of entrepreneurship. Explain the stages in entrepreneurial process in detail.
11. Elucidate the need for entrepreneurship development. Explain the role of rural entrepreneurs.
12. Enumerate on the growth of entrepreneurship in India with examples.
13. "Entrepreneurship is a process of giving birth to an enterprise". Discuss.

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