

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

B.Com.(ISM) END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - V

20UBIET5001 -Research Methodology

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the objectives of research?
2. Elucidate the need of a research design.
3. Outline the various sources of hypothesis.
4. Differentiate the primary with secondary data.
5. Appraise the usage of computers in research.
6. What are the qualities of good researcher?
7. State the steps involved in preparation of research design.
8. Write a brief note on factor analysis.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the process involved in selecting a research problem.
10. Describe the features of research design.
11. Explain the various parametric and non- parametric tests available to test hypothesis.
12. Compare and contrast the questionnaire with Schedule.
13. Write down the contents of thesis in brief.

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