

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com.(A&F) END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - I

**20UAFCT1002 - Principles of Management**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Describe the importance of Management.
2. Illustrate the steps in planning process.
3. Examine the concept "MBO".
4. Discriminate Authority from Power.
5. Illustrate the principles of effective Directing.
6. Diagnose the role of a manager in an organisation.
7. Illustrate the characteristics of coordination.
8. Examine the problems in controlling.

### **Section B**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Describe the Administrative principles given by Henry Fayol.
10. Explain the importance of organization in business.
11. Describe the factors affecting recruitment.
12. Classify various kinds of selection tests.
13. Associate various controlling techniques in decision making.

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