

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.**

B.Sc. END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - V

19UPCCT5010 - Social Psychology-I

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the history of social psychology.
2. Describe the cognitive perspective on impression formation.
3. Predict the development of attitudes.
4. Classify the factors affecting conformity.
5. What are the determinants of prosocial behaviour? Explain.
6. Relate Proximity and emotions to attraction.
7. Describe attitude behaviour link.
8. Examine sheriff and Asch studies of conformity.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the research methods in social psychology.
10. Explain the theories of attribution.
11. Examine theory of cognitive dissonance.
12. Describe Milgram's obedience study and explain why it occurs and how it can be resisted.
13. Evaluate how observable characteristics of others leads to liking or disliking.

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