

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Sc. END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - I

20UPCCT1001 - General Psychology-I

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. List out the goals of psychology.
2. Define hypnosis and susceptibility. Examine the theories of hypnosis.
3. What are the factors that influence perception? Explain.
4. Explain the stages of observational learning.
5. Distinguish controlled and automatic processing in detail.
6. Demonstrate Pavlov's classical conditioning experiment.
7. Examine Atkinson-Shiffrin information processing model in detail.
8. Explain the theories of forgetting.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Name and explain the branches of psychology in detail.
10. List down the properties of sound. Explain the structure of ear and the types of hearing impairment.
11. List down the types of cognitive learning theories and demonstrate all the experiments.
12. What are the functions of sleep? Examine the theories of sleep and discuss the stages of sleep.
13. Explain the types of Long Term Memory and examine how the LTM is organized.

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