SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)
(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.
B.Sc. END SEMESTER EXAMINATIONS NOVEMBER-2022
SEMESTER - V
20UPCCT5008 - Social Psychology-I

Total Duration : 2 Hrs 30 Mins.   **Total Marks : 60**

Section A

Answer any **SIX** questions $(6 \times 5 = 30$ Marks)

1. Describe the principles of social psychology.

2. Explain self-presentation tactics.

3. Compute measures to overcome the effects of stereotype threat.

4. Give examples of the conditions when behavior determines attitudes.

5. Illustrate cognitive dissonance.

6. Retate the principles of compliance.

7. Sketch the characteristics of people who conform.

8. Infer Bystander Effect.

Section B

Answer any **THREE** questions $(3 \times 10 = 30$ Marks)

9. Explain in detail the research methods in social psychology.

10. Relate the impact of migration and gender on self-esteem.

11. Organize different theories of self-perception.

12. Compute the causes of obedience and write on resisting the effects of destructive obedience.

13. Appraise the conditions that govern helping.

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