

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.**

**B.Voc. END SEMESTER EXAMINATIONS NOVEMBER - 2022**

**SEMESTER - V**

**20UTTCT5010 - Itinerary Planning and Costing**

**Total Duration : 2 Hrs 30 Mins.**

**Total Marks : 60**

**Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Describe the importance of itinerary preparation.
2. Illustrate the components of package tour.
3. Classify the pricing strategies in a tour.
4. Explain the types of tour brochure.
5. Interpret the factors in a tour itinerary.
6. Sketch forms of tour packaging.
7. Explain the types of costs in tour package.
8. Examine the role of costing and planning for package tour.

**Section B**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. What are the Factors to be considered while preparing an Itinerary.
10. Classify the types of itinerary.
11. Distinguish the advantages and disadvantages of a package tour.
12. Prepare a note on costing a tour.
13. Evaluate a tour brochure.

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