

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Voc. END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - I

22UTTCT1001 - Tourism Principles and Practices

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Illustrate the components of Tourism.
2. Describe the significance of Five Year Plan in tourism promotion.
3. Relate economic benefits obtained through tourism towards national development.
4. Examine the challenges faced in tourism industry in post covid scenario.
5. Explain the major tourist trains that operates in India.
6. Predict the significance of National Tourism Policy 2022.
7. Explain how tourism promotes cultural understanding.
8. Describe Paryatan Parv and its components.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the types and forms of tourism.
10. Recommend the key benefits of air transport in tourism promotion.
11. Relate the functions of ITDC with state tourism corporation.
12. Predict the positive and negative impacts of Tourism.
13. Examine the functions of Ministry of Tourism.
