

**SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)**

**(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.**

**B.Voc. END SEMESTER EXAMINATIONS NOVEMBER-2022**

**SEMESTER - III**

**20UTTAT3003 - Fairs and Festivals in India**

**Total Duration : 2 Hrs 30 Mins.**

**Total Marks : 60**

**Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. What are the major Harvest festivals of India in few words each?
2. Explain the uniqueness of Pushkar Fair.
3. Predict the role of Tanjore painting in Tamil Nadu handicrafts.
4. Describe Hindustani Classical Music.
5. Illustrate the 'Various types' of cuisines.
6. Prepare a menu involving Tamil Cuisines.
7. Interpret the value of South Indian classical dances.
8. Recommend the marketing strategies to promote 'Indian handicrafts'.

**Section B**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Explain important festivals of India.
10. Predict the impact of Fairs in development of 'Indian Economy'.
11. Distinguish Western Cuisines with Indian Cuisines.
12. Classify the Indian handicrafts with suitable example.
13. Assess the importance of folk dances in promotion of tourism.

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