

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.A. END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - I

20UTTCT1001 -Tourism Principles and Practices

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the Basic components of Tourism.
2. Classify the major air routes of India and its connectivity.
3. Compare the importance of Roadway and Railway transport in Tourism Industry.
4. Explain the socio-cultural impact of Tourism.
5. Explain the impact of government policies in promoting tourism in India.
6. Write a short note on staycation.
7. Explain the evolution and growth of tourism.
8. Discuss the Scope of Tourism in India.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the various Types of Tourism with examples.
10. 'Lifeline of the Nation is the slogan for Railways in India' -Interpret.
11. Discuss - "Incredible India Campaign".
12. Determine any two impacts of tourism.
13. Recommend some policies and strategies to develop tourism in India.
