

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Voc. END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - I

**20UTTCT1002 - Travel Agency and Tour Operation**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Identify the functions of travel agency and tour operators.
2. Describe MICE tourism.
3. Classify UFTAA.
4. Illustrate the case study of Cox and Kings.
5. List the government regulations on setting a travel agency.
6. Interpret ticketing and holiday planning.
7. Explain ASTA.
8. Examine the case study of Make My Trip.com.

### **Section B**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Sketch the types of travel agency and tour operators.
10. Classify the steps for setting up a travel agency.
11. Distinguish the types of travel document.
12. Relate the organizations associated with travel agencies.
13. Evaluate the case study of Thomas Cook.

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