

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Voc. END SEMESTER EXAMINATIONS NOVEMBER-2022

SEMESTER - V

20UTTCT5009 - Information Technology for Tourism

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section A

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the Scope of information Technology in Tourism.
2. Write short notes on
(a.) Business to Business (b.) Consumer to Business
3. List some Resource available in Internet for Tourism.
4. Explain the Reservation Process in IRCTC
5. Is Online Reservation helps the Tourism in India - Justify.
6. Analyze some Famous Blogs.
7. What is the role of Social Media in Tourism.
8. Examine the apps available in Planing a Tour (or) Trip.

Section B

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Discuss the role of MS.Word in Managing data.
10. Examine the External data in data Planning
11. Distinguish E-Business Models in Tourism.
12. Discuss the impact of Artificial Intelligence in developing Tourism.
13. Evaluate the Online Tourism Services and its Benefits.

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