

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.B.A. END SEMESTER EXAMINATIONS APRIL-2023

SEMESTER - VI

20UBACT6016 - Entrepreneurial Development

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the characteristics of an entrepreneur?
2. Describe the importance of marketing feasibility studies in the entrepreneurial process.
3. Write a brief note on 'Micro Finance'.
4. Explain the project appraisal method for the marketing practices.
5. List out the few problems faced by women entrepreneurs.
6. Highlight the importance of feasibility study in selecting a new project.
7. Explain the need for Institutional finance for small enterprise.
8. State the significance of Business Plan.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. How would you classify different types of entrepreneur? Briefly explain them.
10. Enumerate the problem faced in the conduct of EDP. Give suitable suggestions for various problems.
11. Discuss the various steps involved in selection of new business idea.
12. Briefly discuss various sources of finance.
13. Explain the various steps involved in preparation of project report.
