

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com.(A&F) END SEMESTER EXAMINATIONS APRIL-2023

SEMESTER - I

20UAFCT1002 - Principles of Management

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the role played by a manager in a business organisation.
2. Describe the importance of organisation.
3. Examine various types of tests conducted in selection process.
4. Explore the importance of the co-ordination function.
5. Discuss the various steps to make planning effective.
6. Distinguish between authority and responsibility.
7. Construct the merits and demerits of internal source of recruitment.
8. Evaluate the various stages in the control process.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Illustrate fourteen principles of management stated by Henry Fayol.
10. Analyze the various steps involved in the process of planning.
11. Differentiate Authority from power with example.
12. Examine the various stages involved in the selection of candidate for jobs in an organisation.
13. Summarise the various methods of securing effective co-ordination.
