

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com.(Honours) - END SEMESTER EXAMINATIONS APRIL - 2023

SEMESTER - IV

20UBHCT4018 - Corporate Ethics and Governance

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Describe the Various factors influencing business ethics.
2. Illustrate the categorisation of values.
3. Explain ethics in advertising and also about the false claims.
4. Sketch out employee exploitation scenarios in the organization.
5. State the arguments against Corporate social responsibility (CSR).
6. Give the objectives of social audit.
7. What is Corporate Governance, also list down its benefits?
8. Ascertain code of conduct for independent directors (Schedule IV).

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Explain some code of ethics and practice of the conduct which are practised in the organisation.
10. Discuss the regulatory controls to maintain ethics in advertisements.
11. State the arguments for corporate social responsibility with respect to community.
12. Highlight the areas covered under social audit with eg.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. Assess the need for Corporate governance along with the issues involved in it.

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