

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com.(Honours) - END SEMESTER EXAMINATIONS APRIL - 2023

SEMESTER - I

20UBHCT1004 - Business Economics

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Discuss the nature and scope of Business Economics.
2. What are the types of Business Economics?
3. Bring out the requirements for demand forecasting.
4. List out the various types of forecasting.
5. Explain consumer's equilibrium with several commodities.
6. What are the features of utility?
7. What are the features of oligopoly?
8. Write short notes on:
 - a. National product
 - b. National income

Section C

I - Answer any **TWO** questions ($2 \times 10 = 20$ Marks)

9. Describe briefly the concept of production possibilities frontier with an example.
10. Discuss various types of elasticity of demand.
11. Enlist and explain the conditions of perfect competition.
12. Explain the factors for calculating National Income.

II - Compulsory question ($1 \times 10 = 10$ Marks)

13. Analyse the economy growth and individual participation to an economy due to existing of more demand than supply of agricultural products.
