

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com.(BIM) END SEMESTER EXAMINATIONS APRIL-2023

SEMESTER - II

21UBBCT2003 - Principles of Management

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Name the various functions management.
2. Elaborate the principles of organisation.
3. Discuss the merits & demerits of centralization.
4. Explain the various steps in the control process.
5. Describe the characteristics of planning.
6. Distinguish formal organisation from informal organisation.
7. Explain the process of delegation of authority.
8. Determine the various stages involved in the control process.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the contributions to management by different school of thoughts.
10. Prepare the various steps involved in the process of planning.
11. Examine the nature and importance of organisation.
12. Classify the advantages and disadvantages of decentralization.
13. Determine the various methods of securing effective co-ordination.
