

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.Com.(CA) END SEMESTER EXAMINATIONS APRIL-2023

SEMESTER - II

21UCCAT2002 - Entrepreneurial Development

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the qualities of an entrepreneur.
2. Describe the techniques for generation of business ideas.
3. Classify the contents of Entrepreneurship Development Programme.
4. Explain the problems of rural entrepreneurs.
5. Explain the role of Small Industries Service Institute for the development entrepreneurship.
6. Prepare a model project report.
7. Describe the phases of Entrepreneurship Development Programme.
8. Differentiate Franchising and Dealership.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the factors influencing entrepreneurship.
10. Predict the future role of Commercial Banks in the faster growth of entrepreneurship.
11. Examine the tools for project appraisal.
12. Prepare an EDP module.
13. Examine the role of entrepreneurship for the economic growth of the country.
