

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.

B.Com.(CA) END SEMESTER EXAMINATIONS APRIL-2023

SEMESTER - IV

**21UCCCT4009 - E- Commerce**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section A**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Define E - Commerce and also list the benefits of E- Commerce.
2. Discuss the features of Electronic Data Interchange.
3. Describe the factors influenced by the successful E - Commerce.
4. Enumerate the Advantages of Internet Advertising.
5. Explain the concept of Mobile Commerce.
6. Classify the functions of Debit and Credit card.
7. Elucidate the types of Biometrics.
8. Explain the Security issues faced by the E- Commerce in current scenario.

### **Section B**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Explain the Challenges and Limitations of E - Commerce.
10. Classify the different types of E- commerce.
11. Determine the Various Components of website.
12. Briefly describe the Security issues related to Electronic Payment system.
13. Evaluate the Various regulatory framework of Electronic Commerce.

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