

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Sc.(Psy) END SEMESTER EXAMINATIONS APRIL-2023

SEMESTER - VI

20UPCCT6012 - Social Psychology-II

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Distinguish between central route and peripheral routes of persuasion.
2. Identify the factors influencing resistance to persuasion
3. Explain how group think influences the group's decision making.
4. Summarize on glass ceiling and gender stereotypes.
5. Outline the origins of prejudice.
6. Describe some of the techniques for countering the effects of prejudice.
7. Outline the strategies to reduce aggression.
8. Highlight the importance of family in parent-child interactions.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Outline the elements of persuasion.
10. Write an account of social facilitation and social loafing.
11. Describe in detail the motives for prejudice.
12. Enumerate the role of media in sexual violence.
13. Discuss the role played by external sources of attraction.
