#### 20UTTCT4007

# SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC) Chromepet, Chennai — 600~044.

B.Voc. END SEMESTER EXAMINATIONS APRIL-2023 SEMESTER - IV

### 20UTTCT4007 - Medical Tourism in India

Total Duration: 2 Hrs 30 Mins. Total Marks: 60

## Section B

Answer any **SIX** questions  $(6 \times 5 = 30 \text{ Marks})$ 

- 1. Classify Medical tourism with examples.
- 2. Write a Brief note on Sankara Nethralaya.
- 3. List out any Six medical tourist destinations in south India.
- 4. Distinguish between Medi claim policy and health insurance.
- 5. Write a note on Unani and Siddha medicine.
- 6. Write a note on Manavalakalai yoga.
- 7. Name the hospitals specialised in medical tourism in Tamilnadu.
- 8. Discuss the government policies to promote medical tourism.

#### Section C

Answer any **THREE** questions  $(3 \times 10 = 30 \text{ Marks})$ 

- 9. Explain the evolution of medical tourism in India.
- 10. Critically analyze the challenges of Marketing Medical Tourism in India.
- 11. Enumerate the significance of Ayurveda to boost the medical tourism in India.
- 12. What is Aayush? Explain its features.
- 13. Define healing therapy. Explain the healing therapies in India.

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