

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)
Chromepet, Chennai — 600 044.

B.A. (Eco) END SEMESTER EXAMINATIONS NOVEMBER - 2023

SEMESTER - IV

20UECAT4004 - Principles of Management

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the basic characteristics of management.
2. What are the functions of the top management?
3. Explain briefly the various kinds of policies.
4. What are the different types of managerial decisions?
5. Distinguish formal organisation from informal organisation.
6. Elucidate the various factors that determine span of supervision.
7. Explain in detail the various external sources of recruitment.
8. Discuss the various stages in the control process.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Describe the importance of management in business.
10. Discuss the various steps involved in the process of planning.
11. Explain briefly the various factors that determine the basis of departmentalisation.
12. Explain the various stages involved in the process of training.
13. Discuss the various methods of securing effective co-ordination.

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