

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai — 600 044.

B.A. (His) END SEMESTER EXAMINATIONS NOVEMBER - 2023

SEMESTER - V

**20UHICT5011 - Fairs and Festivals in India**

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. Differentiate between festivals and fairs.
2. Suggest ways for strengthening the image of Incredible India.
3. Describe the Thiruvaiyaru Music Festival.
4. Predict in what way fairs and festivals in India promote local business.
5. Describe the features of Kuchupudi dance.
6. Prepare a note on the significance of KumbhaMela.
7. Illustrate the PuriRathYatra.
8. Examine the importance of Mamallapuram Dance Festival.

### **Section C**

Answer any **THREE** questions ( $3 \times 10 = 30$  Marks)

9. Sketch an account on Tourism Fairs in India.
10. Classify the Regional Festivals of India.
11. Assess the Cultural Festivals of India.
12. Predict the economic benefit of fairs and festivals in India.
13. Appraise the types of Indian Music.

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