

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.A. (His) END SEMESTER EXAMINATIONS NOVEMBER -2023

SEMESTER - I

20UHICT1002 - Tourism Principles and Practices

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the definitions of Tourism.
2. Elaborate the employment potential of Tourism.
3. Classify the Pilgrimage Tourism.
4. Sketch the Social and Environmental impact of Tourism.
5. Describe the Technological Advances in Tourism.
6. Summarise the development of Tourism in the Middle Ages.
7. Illustrate the importance of Eco Tourism.
8. Examine the role of Tourism as an instrument of National Integration.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Distinguish between Domestic and International Tourism.
10. Relate the impact of First world war with Tourism.
11. Assess the economic importance of Tourism.
12. Highlight the importance of Sports and Health Tourism.
13. Evaluate the Problems and perspectives of Tourism.
