

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com. END SEMESTER EXAMINATIONS NOVEMBER -2023

SEMESTER - III

20UCOCT3006 - Business Management

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Point out the contributions of Henry Fayol to the management theory.
2. Explain the significance of Business Management.
3. What are the steps involved in decision-making process?
4. "Unplanned actions may lead to a mess" Discuss.
5. Explain the merits and demerits of line and staff organisation.
6. Explain the advantages of delegation of authority.
7. Describe Maslow's hierarchy of needs theory.
8. List out the principles of coordination.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Explain the "human relations" theory of management thought.
10. Discuss in detail the problems involved in decision making.
11. What is span of control? What factors do determine the optimum span?
12. What is decentralization? What are its benefits?
13. Elaborate different types of Leadership with example.
