

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN  
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

M.A.(Jour) END SEMESTER EXAMINATIONS NOVEMBER - 2023

SEMESTER - II

**20PJCCT2005 - Community Journalism**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

### **Section B**

Answer any **SIX** questions ( $6 \times 5 = 30$  Marks)

1. What is Citizen Journalism?
2. Relate the concept of MOJO in today's community journalism context.
3. Classify the principles of news writing and its relevance to responsible journalism.
4. Explain the concept of Community engagements with examples.
5. Interpret the concept of deliberative discourse in the context of media.
6. Relate the community radio operations in UK and Australia.
7. Discuss the roles and responsibilities of a community journalist.
8. Examine the aspect of modifying attitude and opinion in development journalism.

### **Section C**

I - Answer any **TWO** questions ( $2 \times 10 = 20$  Marks)

9. Illustrate any two theories associated with community journalism with examples.
10. Compute the pattern associated with ownership and control in the context of community media.
11. Differentiate the various community radio initiatives taken in India from its origin till recent times.
12. Evaluate any four news stories or features associated with community issues.

II - Compulsory question ( $1 \times 10 = 10$  Marks)

13. Classify the six C's associated with community engagements.

\*\*\*\*\*