22PECCT3012

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN (AUTONOMOUS) (Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC) Chromepet, Chennai — 600 044. M.A. (Eco) END SEMESTER EXAMINATIONS NOVEMBER - 2023 SEMESTER - III **22PECCT3012 - Human Resource Management**

Total Duration : 2 Hrs. 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions $(6 \times 5 = 30 \text{ Marks})$

- 1. Explain the specific objectives of HRM.
- 2. Identify the importance of HR planning.
- 3. Examine the uses of Job description and Job Specification.
- 4. What are the challenges in the conduct of Interview. Enlist your suggestions to overcome.
- 5. Outline the concept of 'Campus Recruitment'.
- 6. Distinguish between hygienic factors and motivational factors of Herzberg.
- 7. Construct the list of factors influencing wages.
- 8. Explain the March and Simon's Motivation Model.

Section C

I - Answer any **TWO** questions $(2 \times 10 = 20 \text{ Marks})$

- 9. Trace the evolution of HRM in India.
- 10. Write short note on Job Evaluation & the different methods involved.
- 11. Illustrate the Traditional Recruitment and Selection Process. In what way it is different from New Process.
- 12. List out and explain the need hierarchy as proposed by Maslow.

II - Compulsory question $(1 \times 10 = 10 \text{ Marks})$

13. Explain the concepts, objectives and importance of Wage Policy in India.
