

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.B.A. END SEMESTER EXAMINATIONS NOVEMBER -2023

SEMESTER - V

20UBACT5014 - Business Ethics and Values

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. State the importance of Business Ethics.
2. Relate the unfair discrimination issues in the workplace.
3. Explain the methods of screening for hiring employee.
4. Illustrate advertisement ethics in business.
5. Discuss the meaning and importance of social audit.
6. Classify different forms of whistle blowing.
7. Discuss the rights of consumers.
8. Examine the types of corruption in business.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Prepare the argument for and against ethics in business.
10. Explain deception and duplicity issues in business.
11. Determine the different ways of exploitation of employees in business.
12. Classify the environmental issues in business.
13. Assess the social responsibility of business towards different stakeholders.
