

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.B.A. END SEMESTER EXAMINATIONS NOVEMBER -2023

SEMESTER - I

20UBACT1001 - Principles of Management

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. Explain the importance of management.
2. Describe the element of delegation.
3. Classify the different sources of recruitment.
4. Explain the need for co-ordination.
5. List out the problems involved in decision making.
6. Classify the different types of line organisation.
7. Explain the various steps involved in the process of staffing.
8. Differentiate between co-ordination and co-operation.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Briefly explain the functions of management.
10. Planning may be several types – classify.
11. Differentiate between centralisation and decentralisation.
12. Classify the different kinds of interview.
13. Evaluate the various Techniques of co-ordination.
