

SHRIMATHI DEVKUNVAR NANALAL BHATT VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)

(Affiliated to the University of Madras and Re-accredited with 'A+' Grade by NAAC)

Chromepet, Chennai — 600 044.

B.Com.(CS) END SEMESTER EXAMINATIONS NOVEMBER -2023

SEMESTER - I

21UBCCT1002 - Corporate Management

Total Duration : 2 Hrs 30 Mins.

Total Marks : 60

Section B

Answer any **SIX** questions ($6 \times 5 = 30$ Marks)

1. What are the three levels of Management?
2. Briefly about the stages in recruitment procedure.
3. Elaborate on 360-degree appraisal.
4. Mention the techniques of direction.
5. Bring out the limitations of planning.
6. Describe the qualitative indicators of HR audit.
7. Discuss the objectives of performance appraisal.
8. Explain the various factors that determine span of control.

Section C

Answer any **THREE** questions ($3 \times 10 = 30$ Marks)

9. Elaborate the various functions of Management.
10. Describe the various stages involved in the process of decision making.
11. Explain the different methods of training.
12. Discuss the various methods of appraising performance of employees.
13. Explain in detail about the process of controlling and state its importance.
